

Co-production of a breastfeeding promotion film with Slovakian Roma mothers in Kent

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Darzi Fellowship

- post graduate certificate in health leadership
- emphasis on whole systems change
- change project



Project plan



To promote breastfeeding alongside members of the Roma community living in Kent to raise awareness of the benefits of breastfeeding and to support mothers in order to increase breastfeeding initiation rates



Roma women talk about breastfeeding



- Innovative way to get breastfeeding promotion messages to Roma mothers by Roma mothers
- Co-producing - seeing mothers as assets and equal partners
- Use to gain awareness of lack of support, myth busting,
- Work together to increase breastfeeding rates



Kent Community Health
NHS Foundation Trust

Any questions?

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